



Nancy Jo Hoyle

June 30, 1939 - July 17, 2024

Nancy Fenton Hoyle 85, of Tulsa Oklahoma passed away peacefully in the company of family and in her sleep Thursday July 17th, 2024. She was born June 30th, 1939, to parents LaVera Drury Sutherland Fenton and Howard Thomas Fenton. She attended Lee School and graduated from Central High School in 1958. She then served as class president at William Woods University, where she won the prestigious Cockrell Award for academic excellence, service, and activity. After college, she worked for SunrayDX and married James Warner Hoyle of Bixby, Oklahoma. She developed an interest in the game of polo and would go on to become the first Captain of the women's polo team at Southern Hills Country Club. She had her father's knack for salesmanship, and opened Hoyle Yellow Pages Advertising, Inc. in the early 1970's. Nancy became a titan in the Yellow Pages Advertising industry, becoming the first woman president of NYPAA, the National Yellow Pages Advertising Association. At 58, she opened her second business with her daughter, Gaylen. Aberdeen Farms, Inc. would go on to become a fixture in the Tulsa hunter-jumper community. Nancy shared her love of horses and riding with her family and friends, and was a staunch supporter of Tulsa Polo, the Oklahoma Hunter Jumper Association, and the Tulsa Hunter Jumper Association. She fiercely believed in those she loved and had a gracious and giving heart. She helped many entrepreneurs in the Tulsa area start businesses of their own and will be remembered for her boundless sense of humor. Nancy is preceded in death by her parents, LaVera and Howard

Fenton, her older brother Howard Fenton Jr, and two half-sisters, June Cotton and Norma Stout. She is survived by her daughter and son-in-law, Gaylen and Brian Williams, son Jason Hoyle, stepchildren Desiree Koenig and Paul DeNaples, her beloved niece Laura Fenton, sister-in-law Evelyn Fenton, and brothers Drury Fenton of Tulsa, and Thomas Fenton of Brea, Ca respectively.

Services will be at Memorial Park Cemetery, Friday August 2nd at 10:00 a. m. at the Chapel.

A Celebration of Life will be held Saturday August 3, at Trinity Presbyterian Church, 9303 E 111th St S Bixby, Ok. from 3 to 5 p.m. Services will be officiated by Revs. Elana Levy and Lucus Keppel.

Previous Events

Memorial Service

AUG 2. 10:00 AM (CT)

Memorial Park Cemetery
5111 S. Memorial Rd.
Tulsa, OK 74145

Celebration Of Life

AUG 3. 3:00 PM - 5:00 PM (CT)

Trinity Presbyterian Church
9303 E 111th St S
Bixby , OK 74008

Tribute Wall

DM

“ Nancy was the most generous person I ever knew. She would give a person the shirt off her back on the spot if she saw they needed it. If she saw one of her friends needed a helping hand, she jumped right in to offer whatever they needed. She never waited until she was asked. She had a sense of humor that no one could match. She was very good to my daughter Colleen all those years. Rest in Peace beautiful Nancy. You touched all of our lives in a positive way. My condolences to her entire family.

Dede McDade - August 01, 2024 at 01:29 PM

CM

“ I met Nancy in 2022 when I became the Director of Social Services at the long-term care facility where she resided. There were many residents and it was very overwhelming to get to know them all and memorize their names at first, but Nancy stood out immediately. Why? Because of two things... She was hilarious, and she always had a book on her lap. No matter what was going on around her, she kept a cool head, kept a smile on her face, and love to whisper a humorous profanity in my ear to make me giggle! She would pass my office every day as she would go to look at our library and pick a new book. Sometimes she had trouble with cognition and memory, but when she spoke about her books, there was no deficit. The only other thing that she could speak of like that when I knew her was her beautiful daughter Gaylen, who I coincidentally knew, but didn't know they were related! Nancy was very special to me. She showed me that humor never gets old and neither does intellect. I mourn for those who have lost such an incredible woman in their lives, especially sweet Gaylen. I will never ever forget Miss Nancy.

Chelsea Edwards, MHR - July 31, 2024 at 02:56 PM

GE

“ Nancy gave me my first chance at running a hunter/jumper horse show for her at Aberdeen Farms. It started me on a 15 year second career as a horse show manager!

I remember Nancy's white Cadillac, which would just as liable to have a hay bale in the trunk and feed bags in the backseat, but the most memorable thing of that Cadillac was the bumper sticker. "Well behaved women rarely make history"! Nancy and Gaylen adopted our family where both of my daughters showed for Aberdeen. A life well lived is how I will remember Nancy!!

Grant Ellis - July 31, 2024 at 02:39 PM

GH

“ Gaylen Hoyle lit a candle in memory of Nancy Jo Hoyle



Gaylen Hoyle - July 31, 2024 at 01:19 PM

VW

Gaylen, My deepest sympathy to you and your family. Your sweet mother was my cousin. Aunt Lavera was my Father's sister. The last time I saw Nancy I was very young. I finally located Drury about 2 years ago but have not heard from him since. He informed me that your Mom was in a facility. I remember being so impressed with Nancy as she had such a sweet personality and laughed all the time, but on top of that, I thought she was beautiful. Again, my deepest sympathy to all the family. Vicki Wideman, De Soto, Mo

vicki wideman - April 24, 2025 at 02:10 PM



“ 2 files added to the album *Memories Album*



Serenity Funerals & Crematory - July 31, 2024 at 12:39 PM